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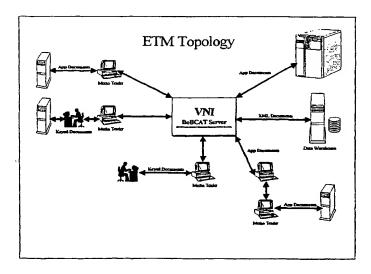
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(54) Title: ELECTRONIC COMMERCE SYSTEMS AND PROCESSES, ESPECIALLY FOR THE CABLE TELEVISION INDUSTRY



(57) Abstract: Electronic commerce systems and processes which are adapted to manage workflow, information and product distribution in transactions among various parties in a supply chain. The systems and processes may rely on a common document model which allows each of the entities to maintain and use its own legacy or proprietary systems and interfaces, but yet to communicate and transact with each other through a master platform or system which handles data with associated metadata, such as via a common document model, so that all platforms have ready, efficient and easily translatable or transformable access to common information. Such systems and other transactions in the cable television industry, including transactions associated with advertising and commercials (Fig. 2).

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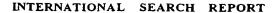
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A. CLASSIFICATION OF SUBJECT MATTER IPC(7) :G06F 17/60 US CL :705/34							
	to International Patent Classification (IPC) or to bo	th national classification and IPC					
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C. DOC	CUMENTS CONSIDERED TO BE RELEVANT						
Category*	Citation of document, with indication, where a	appropriate, of the relevant passages	Relevant to claim No.				
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Box PCT Washington	n. D.C. 20231	CUONG H. NGUYEN James R. Matthews					
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International application No. PCT/US00/04817

C (Continua	ation). DOCUMENTS CONSIDERED TO BE RELEVANT		
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Considine, Van Nostrands's Scientific Encyclopedia, 6th edition.

Downes et al., Barron's Dictionary of Finance and Investment Terms, 5th edition.

B. FIELDS SEARCHED

Electronic data bases consulted (Name of data base and where practicable terms used):

WEST2.0/DERWENT, DIALOG CLASSIC, NPL(PROQUEST DIRECT & CORPORATE RESOURCE NET), THE WWWeb (with Netscape)

search terms: invoic\$ with advertis\$, broker, representative, @py < = 1998, US Classification 705/18,20,28,29,34; price list\$, cable television, multi-media, receive, organize, prepare, category, bill-able fee, identity, management, negotiate, purchase, opportunity, interface, parse, extract, rule, deliver, tracking display, transform, billing, insert, send, log, acknowledge